

Outreach Plan for the 2019-2043 Regional Transportation Systems Plan (RTSP)

Background

The Salem-Keizer Area Transportation Study (SKATS) Regional Transportation Systems Plan (RTSP) provides a comprehensive, long-range look at transportation issues in the Salem-Keizer region, including list of programs and projects that address the region’s transportation needs. Transportation needs include a discussion of the today’s needs plus needs based on projections of population, employment and land-use within the communities over the next 20+ years. The plan includes an estimate of future revenues for transportation as well as project costs. Projects included in the plan address mobility and safety needs, as well as multi-model enhancements to the regional system.

SKATS updates the RTSP is every four years. The current update cycle began in March 2018 and runs until the scheduled adoption at the May 28, 2019 SKATS Policy Committee meeting. Important to the plan development is input from the public, and this outreach and participation brief summarizes the many opportunities available to the public.

In 2017, SKATS updated our Public Participation Plan (PPP) which serves as a guide to ensure an ongoing opportunity for broad-based public participation in the development and review of regional transportation plans, programs, and projects. The list and table below show the outreach activities and steps used by SKATS to solicit public input. As part of the public involvement process, SKATS is taking an additional step of presentations to our jurisdiction’s councils and commissions with an overview of the RTSP, the key role it plays in securing federal funding, and the role of the public in the plan development and implementation.



Activities and Events:

- Presentations to Neighborhood Associations, the Transit Board, the Active Transportation Network, Citizen Advisory Committees, and other local/service organizations and groups.
- Presentations to our local jurisdiction’s city councils, county commissions, and boards.
- Participate in any shared and available public events with our local jurisdictions.
- MWVCOG website, dedicated webpage, Facebook page, links, and available materials.
- MWVCOG COG Connections ezine.
- Online public survey.
- Printed RTSP brochure and SKATS Transportation Process brochure distributed locally.
- An online map that allows individual to submit comments on draft projects under consideration for inclusion in the RTSP.
- Interested parties email contact list of approximately 250 contacts.
- Mailings (physical) to contacts list of approximately 300 people or organizations.
- Press releases
- Official 30-day public review period: April 23, 2019 to May 28, 2019
- Public Hearing of the SKATS Policy Committee (public testimony welcome): May 28, 2019

The table below shows the status of outreach activities. Some activities have taken place, many are on-going, and some show the anticipated date of the events as the draft plan come closer to completion.

Program	Outreach Highlights	Status
RTSP - <u>Kick off</u>	<ul style="list-style-type: none"> •Interested parties mailing and email list •Website update •MWVCOG newsletter and COG Connections •Facebook Postings •Online Public Survey 	Done ✓
RTSP - <u>Development</u>	<ul style="list-style-type: none"> •Presentations to Associations and Community groups •Interested parties email list •Notices & updates posted on website •Draft chapters, maps and materials available on website •Monthly TAC and PC meetings •Online maps with comment feature •Brochures distributed 	On-going
RTSP - <u>Draft</u>	<ul style="list-style-type: none"> •Interested parties mailing and email list •Materials posted on website •Press Releases •Brochures/Flyers •Community meetings •Open house •Share on social media 	March - April - May 2019
RTSP - <u>Adoption</u>	<ul style="list-style-type: none"> •Respond to public comments •Draft documents posted on website •Public hearing before adoption May 28, 2019 	May 28, 2019

Schedule of RTSP Content Review:

The Technical Advisory Committee and the Policy Committee review on average one chapter or component of the RTSP each month at their regularly scheduled meetings. Policy Committee (PC) meetings are held the fourth Tuesday of the month at noon, and Technical Advisory Committee (TAC) meetings are held the second Tuesday of the month at 1:30 pm both at the MWVCOG offices located at 100 High Street SE in Salem. Agendas and materials are posted one week before the meeting on the MWVCOG website. The agenda posting includes the draft chapter of the RTSP.

The next page shows scheduled timeline for content review on a chapter-by-chapter basis until the plan adoption in 2019. Both committees are open to the public, and there is a standing public comment time on the Policy Committee agenda at the start of their noon meeting.



Anticipated Schedule of chapters and draft RTSP

September 2018:

- TAC: Review Existing System chapter
- PC: Review Existing System chapter

October 2018:

- TAC: Review Identified Issues/Gaps chapter
- PC: Review Identified Issues/Gaps chapter

November 2018:

- TAC: Review Financial chapter and financial projections
- PC: Review Financial chapter and financial projections

December 2018:

- TAC: Review Project List and financial projections
- PC: No Meeting as the scheduled date is Dec 25

January 2019:

- TAC: Review Future Systems and Impacts chapters
- PC: Review Future Systems and Impacts chapters

February 2019:

- TAC: Review Outstanding Issues and Executive Summary
- PC: Review Outstanding Issues and Executive Summary

March 2019:

- TAC: Review draft RTSP in its entirety
- PC: Review draft RTSP in its entirety

April 2019:

- TAC: Review Public Review Draft RTSP and recommend for release
- PC: Release Public Review Draft RTSP [April 22]

May 2019:

- TAC: Review public comments and recommend adoption
- PC: Public Hearing and adoption [May 28]
- **Public: Public Hearing**

For More Information

Contact Ray Jackson at:
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To be added to our
 mailing list:

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SKATS's public meetings and open houses are conducted in facilities that are accessible to persons with disabilities. SKATS provides services or accommodations upon request to persons with disabilities, language translation, and people who need a sign language interpreter at public meetings. To make requests for a sign language interpreter, communication aid or language translation assistance, the public may call Lori Moore at 503-540-1609, or email at lomoore@mwvcog.org 72 hours in advance of the meeting to accommodate their request. Hearing impaired please call Oregon Telecommunication Relay Service, 7-1-1.

Staff is always looking for opportunities to participate in open houses or public presentations that are happening with the local jurisdictions. To share ideas, feedback and outreach opportunities, please contact Kim Sapunar at ksapunar@mwvcog.org 503-540-1611.

